

Alacero-57: Jorge Gerdau Johannpeter receives Excellence Awards 2016

Alacero - Rio de Janeiro, Brazil, October 26th, 2016. Today, during the last day of Alacero-57 Conference, the Brazilian entrepreneur, Jorge Gerdau Johannpeter, Chairman of the Advisory Board of Gerdau, received the Excellence Award 2016.

The recognition was granted by Alacero and the Brazilian Organizing Committee for his successful and huge trajectory of more than 60 years in the steel industry in Latin America.

Jorge Gerdau Johannpeter is the Chairman of the Advisory Board of Gerdau. He has a strong role toward improving the efficiency and quality of management within the public and private sectors. He created the Quality and Productivity Program in Rio Grande do Sul and the Brazil Competitive Movement. He is member of the International and Brazilian Academies for Quality and is also part of the board of the Nacional Foundation for Quality.

Furthermore, he is active in the areas of education and culture, leading the board of the All for Education Movement and of the Ibero Camargo Foundation. He is also part of the board of Volunteer Partners.

Additionally, Mr. Gerdau serves on the boards of the Brazil Steel Institute and on the Strategic Issues of the Industry Federation of the state of São Paulo.

Over time, he has received numerous awards and has been honored for his entrepreneurialism and dedication to improving the quality.

About Alacero

Alacero –the Latin American Steel Association– is the organization that brings together the Steel Value Chain of Latin America to promote the values of regional integration, technological innovation, corporate responsibility, excellence in human resources, safe working environments, and social and environmental sustainability. Founded in 1959, Alacero is formed by 49 companies in 12 countries, whose production –of about 70 million annual tons. Alacero is a Special Consulting Organization to the United Nations and is recognized as International Non-Government Organization by the Republic of Chile, host country of Alacero’s headquarters.